



WEDNESDAY, JUNE 17, 2020

WINDERMERE GOLF  
& COUNTRY CLUB



**PARTNERSHIP  
OPPORTUNITIES**

University  
Hospital  
Foundation



*Supporting innovation  
and excellence at the*



The Rosenau Heart Open Golf Classic is proud to have pledged a commitment to raise \$1 million to support the Mazankowski Alberta Heart Institute and the University Hospital Foundation.

Thanks to support like yours, we are one third of the way there.

**HELP US GET TO HALF A MILLION IN 2020**

[www.rosenauheartopen.com](http://www.rosenauheartopen.com)

**CONTACT EMILY VAUGHAN  
TO RESERVE YOUR  
PARTNERSHIP TODAY.**

[emily@kmgevents.ca](mailto:emily@kmgevents.ca)

780-757-3077



# WHAT WE ARE FUNDING

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## CARDIAC MONITORING SYSTEMS

The Mazankowski Alberta Heart Institute has three cardiac catheterization labs and one Hybrid Operating room that provide 24/7 service to adult, adult congenital and pediatric patients who require care for some of the most serious cardiac illnesses including heart attack.

Cardiac catheterization supports both diagnosis and treatment for cardiac disease and is a pillar program in the Heart Institute. Each year they complete over 5000 adult procedures and 250 pediatric procedures –which can be life-saving. Their labs are supported by some of the best in the field and as such they are leading the way in many areas including treatment for complex cardiac lesions.

These labs and operating room are supported by technology called hemodynamic cardiac monitoring systems. These systems provide valuable clinical information about the patient's cardiac anatomy and function which helps to drive critical treatment decisions. Precise measurements are also critical to deriving the correct diagnosis in patients with Chronic Heart Failure when determining therapies such as LVAD and Cardiac Transplantation.

Without these monitoring systems the Heart Institute would not be able to provide diagnostic or interventional treatment for adult, adult congenital or pediatric patients.

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# YOUR SUPPORT IS CRITICAL

YOUR PARTNERSHIP PROVIDES US WITH THE OPPORTUNITY TO SUPPORT THIS CRITICAL SERVICE AND ALLOWS THE MAZANKOWSKI ALBERTA HEART INSTITUTE TO CONTINUE TO BE LEADERS IN CARDIAC CARE.



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Hospital  
Foundation



# PARTNERSHIP OPPORTUNITIES



## Cart Partner (\$10,000) 1 Available

- Company logo appears on all participant golf carts
- Opportunity to provide golfers with gift on golf carts
- Registration for 4 golfers
- VIP treatment throughout the day

## Dinner Partner (\$10,000) 1 Available

- Signage recognition in banquet dinner area
- Opportunity to welcome golfers at dinner
- Registration for 4 golfers
- VIP treatment throughout the day

## Lunch Partner (\$10,000) 1 Available

- Signage recognition in lunch area
- Opportunity to welcome golfers at lunch
- Registration for 4 golfers
- VIP treatment throughout the day

## Hole Partner (\$5,000) 27 Available

- Signage recognition on-course
- Opportunity to host assigned hole
- Registration for 4 golfers

## Skills Contest Partner (\$10,000) 1 Available

- Opportunity to host skills contest area
- Opportunity to present winner with prize
- Registration for 4 golfers
- VIP treatment throughout the day

## On-Course F&B Partner (\$10,000) 1 Available

- Signage recognition in snack shack and beverage carts
- Opportunity to drive host beverage cart throughout tournament
- Registration for 4 golfers
- VIP treatment throughout the day

## Entertainment Partner (\$10,000) 1 Available

- Signage recognition on entertainment hole
- Opportunity to host entertainment area
- Registration for 4 golfers
- VIP treatment throughout the day

## Tee-Gift Partner (\$10,000) 1 Available

- Signage recognition at registration area
- Opportunity to co-brand golfer gift
- Registration for 4 golfers
- VIP treatment throughout the day

Contact Emily Vaughan to discuss partnership opportunities

[emily@kmgevents.ca](mailto:emily@kmgevents.ca)

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## ABOUT UHF

The University Hospital Foundation is one of North America's top healthcare philanthropic organizations. In the last 10 years they have raised more than \$177 million to support the University of Alberta Hospital, the Mazankowski Alberta Heart Institute and the Kaye Edmonton Clinic.

The impact of philanthropy cannot be overstated—it positions the academic medical centre as a hub of health innovation, research and investment, contributing to the economic growth and vibrancy of this great city and province.

## ABOUT THE MAZ



The Mazankowski Alberta Heart Institute in Edmonton is a world leader in complex cardiac care and surgery. With a collaborative approach, their team of highly skilled cardiologists, cardiovascular surgeons, cardiac care professionals, researchers and educators are advancing the prevention, detection, treatment and study of cardiovascular disease.

“Because of donor support, we have this amazing facility. We have advanced equipment and technology. And we’ve recruited great doctors to Edmonton, who are able to pursue their ground-breaking research projects and do amazing things for cardiac patients across western Canada. That’s how you build the level of excellence you see here today.”

Dr. Welsh, Zone Clinical Department Head, Cardiac Sciences, and cardiologist at the Mazankowski Alberta Heart Institute.