

5TH ANNUAL



MONDAY, JUNE 19, 2017
WINDERMERE GOLF CLUB

12:00 PM REGISTRATION
& LUNCH

1:30 PM SHOTGUN START

VIVOHEARTOPEN.COM

Overview

Heart disease is the leading cause of death for Canadian men and women.

The Mazankowski Alberta Heart Institute has an all-star team of highly skilled cardiologists, cardiovascular surgeons, cardiac care professionals, researchers and educators who are using the latest technology, emerging treatments and innovative approaches with a common goal in mind—to combat all aspects of heart disease through comprehensive cardiac care.

Since the Heart Institute opened in 2009, it has treated an average of 35,000 patients each year. There have been many achievements in complex cardiac care at the Heart Institute. Among those achievements, the Heart Institute is proud to be a leader in echocardiography (echo), having performed over 10,000 cardiac echocardiography tests in 2011.

THE LEADER IN ECHOCARDIOGRAPHY

As a leading academic institute providing state-of-the-art cardiac care, the Mazankowski Alberta Heart Institute must continue to remain on the forefront of cardiac imaging technology. The Heart Institute was the first in Canada to use 3D echo and houses the largest 3D echo program in North America.

Prior to 3D imaging when an emergency arose, surgery may have been opted in order for the surgeon to fully see the heart, before they could begin repairing the heart. Now physicians utilize echo, enabling them to quickly and easily visualize the complex anatomy of the heart and determine a diagnosis before performing any invasive surgeries. 3D echo also helps to diagnose patients with unexplained disturbances in blood circulation, suspected valve disease or problems with blood clots.

Currently funds are being raised to upgrade the echo cardiograph equipment physicians use to assess patients in the Mazankowski Alberta Heart Institute's echo program. With the support of individuals and organizations in the community the University Hospital Foundation is raising funds to fortify and update this state-of-the-art technology.

Did You Know?

Every 12 minutes one Canadian experiences cardiac arrest.



Request for Support

We invite you to join us in supporting the advancement of treatment and prevention of heart disease by becoming the Gold Partner for the 5th annual vivo Heart Open Golf Classic in support of the Mazankowski Alberta Heart Institute. We thank you in advance for your consideration.

GOLD PARTNER (\$50,000) - CORPORATE BENEFITS

- One year's presenting rights to event with an option for a three-year contract and first opportunity for renewal the following year.
- Company logo/name appears on all event marketing materials, event press release, and event signage.
- Company recognition during program.
- Company name appears in event press release.
- Company linkable logo featured on event website.
- Company logo appears on event signage.
- Receive recognition for partnership of the event.
- Company mentioned on social media sites in support of the event.
- Registration for eight golfers in tournament.
- Receive a commemorative gift.
- Company name appears on the University Hospital Foundation annual donor recognition wall displayed in the Mazankowski Alberta Heart Institute.
- Company name appear in University Hospital Foundation annual report (4,500 distributions).

Did You Know?

Less than 5% of those who have cardiac arrest outside of a hospital survive.



Fast Facts

- Nine out of ten Canadians have at least one risk factor for heart disease.
- More than 40,000 Canadians experience cardiac arrest each year.
- Over 16,000 Canadians die each year as the result of a heart attack.
- It is estimated that there are 500,000 Canadians living with heart failure and 50,000 new patients are diagnosed each year.
- Heart disease and stroke costs the Canadian economy more than \$20.9 billion every year in physician services, hospital costs, lost wages and decreased productivity.

UNIVERSITY HOSPITAL FOUNDATION

The University Hospital Foundation raises funds to support innovation and excellence at the University of Alberta Hospital, the Mazankowski Alberta Heart Institute, and the Kaye Edmonton Clinic. We work closely with Alberta Health Services to determine our funding priorities, and work with our donors to match their philanthropic interests to those priorities.

The generous support of our donors is used to enhance patient care by funding innovative technology, state of the art facilities, and transformational research.

The University Hospital Foundation is delighted to be identified as a “high performer” by the Association of Healthcare Philanthropy. We will continue to act as prudent stewards, ensuring that the support of our donors, volunteers, partners and staff advance the highest level of patient care, research and education at the University of Alberta Hospital, the Mazankowski Alberta Heart Institute and the Kaye Edmonton Clinic.

Did You Know?

85% of all cardiac arrests occur in the home or in a public place.

